



Executive Committee meeting Thursday, May 20, 2010 6:00 PM

BSEL 202 WSU Tri City Campus

ACS Executive Committee Meeting attendees

Councilor: Tim Hubler
Phone: 509-371-6274



Treasurer: Phillip Koech
Phone: 509-372-6891



Secretary: David M. Merrill
Phone: 375-8408
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Aruna Arakali
Chair Elect

Absent List



Alt. Councilor: Anna
Cavinato
Phone: 541-962-3561

Past Chair: Jonathan Male
Phone: 202-586-7934



Chair: Asanga Padmaperuma
Phone: 509-372-4895



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Continuation

1. How do we bring visibility to the community?
 - a. What can we physically do?
 - b. We need to know what our priorities are?
 - c. What are we doing for our members?
 - d. Perhaps we should raise the dues to weed out those that are not truly interested?
 - e. We have not had a tour for a long time. If we do not do things that engage the general membership they will not become involved.
 - f. So what are the things that get many of our members interested in participating.
 - i. Cleaning up pollution?
 - ii. Awareness through education (Chemicals around us)
 - iii. Consider a change in emphasis to involve more people.

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2. Read the ByLaws:

Bylaw II — Objects

The objects of the Section shall be the encouragement and advancement of chemistry in the broadest manner possible, the increase and dissemination of chemical knowledge, the promotion of scientific interests and inquiry, the stimulation of professional interests, and the fostering of public welfare and education of its members.

3. The budget approval meeting had a few very vocal people.
4. We need to come up with some unique idea.
 - a. One year we had a tour of the Hops plant
 - b. Toured the Umatilla Depot before it started (The Commander was an ACS member)
 - c. The High purity Si plant tour
 - d. Aruna went on a tour of the Nine Canyon Windmill Project, (not ACS sponsored)
 - e. Boise Cascade would be a great place to consider
 - f. Tour of the AREVA plant
 - g. Aruna can provide an overview of the WTP vitrification project
5. Aruna checking on tour of Con-Agra Foods plant in Richland (Potatoes)
6. Continue discussion on Mission Statement
 - a. A year ago membership was opened to a broader group including environmental engineer, life sciences, etc.
 - b. So we need the statement on “central science.”
 - c. We should add something that indicates measurable improvement

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- d. Have a food fair “Know your Molecules”
 - e. Increase the contact with newspapers, or radio, local businesses and community center.
 - f. We could pull out a goal and publish it.
 - g. What are we trying to do,
 - i. Enhance our members careers
 - ii. Be a resource center
 - iii. Education has been a center of focus in the past
 - iv. How do we support our community: “by scheduling talks”, but we could do more by involving libraries, community centers, become more visible
 - h. Mission Be a resource to our membership, and advance the broader chemical enterprise for the benefit of our people by advocating chemistry as the central science...
7. Action items
- a. Aruna will elaborate on how we can be a resource to the community
 - b. Everybody try to write one and send it to Tim
 - c. As the kernel of the idea Tim wants us to
 - i. Promote chemistry as a central science
 - ii. Support the education of our community
 - d. Vision: improving the lives of our people.
 - e. Due this next Monday morning.
8. Next meeting in early July, to be scheduled
9. 6:51 Adjourn

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From the prior meeting here are the minutes:

- A. Mission: Discussion of our Local section Mission Statement
- 1. Embraced our Membership
 - 2. To advance the broader chemistry enterprise and its practitioners for the benefit of Earth and its people.
 - 3. Advocate chemistry as the central science and enable others to see the value of chemistry
 - i. Tour are a great way of accomplishing this
 - ii. Industrial center is over half of chemists
 - iii. Get a break down of % of members of the various categories
 - 1. Education
 - 2. Industry
 - 3. Government
 - 4. What about the students that are not ACS members yet (We do have 37 of which 11 are from Richland and 8 from EOU).



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5. We have 480 local members of the Richland Section. At over 500 members we would be eligible to have two councilors. So do we want more members?
 6. The strategic goal is to enhance the members experience and encourage a higher level of participation. (Tim)
 7. Past fund raising comes from Norm which was consumed rapidly. If we had a strategic plan we may have been able to utilize our funds to promote our goals more effectively.
 - i. With a strategic plan we can go to local businesses with a request not only for funds but also for in kind donations or opportunities.
 8. We need to review what we are attempting to do and determine the level of funding or donations in kind that we hope to obtain.
 9. Reviewing what comes in without doing any "Fund Raising", we receive about \$9000 that is not earmarked. In addition to those funds we also receive funds earmarked for
 10. Portland ACS does not go to the general ACS membership for the budget. We should of course show the budget to the general membership. Currently our Richland Section By Laws require the budget be voted on by the general membership with sufficient notice to the general membership.
 11. Currently only 6 people of the 480 have requested the printed news letter. 350 to 400 per newsletter, but recently we paid only \$112.50
 12. What have we done well in the past
 - i. Reaching out to the public
 1. i.e. create a new local section
 2. Family Affair Booth
 3. BSA Merit Badge
 - ii. We used to do the tours
 - iii. We used to have high attendance at our speaker meetings
 13. What should we have done
 - i. Minority Support
 1. How about Native American support
 2. A person at WSU allowed students to come into lab but it could have been a liability problem
 - ii. What do people think of chemists? Should we
- B. Vision
1. Improving people's lives through the transforming power of chemistry
 2. Objects read from our current By Laws, seem to fit into the National vision
 3. Build on: We are a resource to the local ACS membership (the following brainstorming ideas were discussed)
 - i. and Local Public



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- ii. and our government (i.e. Brad Smith runs government interaction for ACS)
Some concerns were discussed about taxes and how our tax status would be effected if we state “influencing government” as part of our vision or mission statement.
 - iii. Education for our members
 - iv. Career opportunities for our members
 - v. Advocates or ambassadors for our local members and the work they are performing
 - vi. Example is the “Endowment Fund” by Glen Crosby and Mort Hoffman which funds high school teacher’s an award amount plus travel expenses (Based on a \$300,000 investment from donations from the community).
 - vii. The number of student members is low. (Annual cost is only \$30 for students).
 - viii. Discuss expenditures on student careers versus ACS member’s careers. In the past local ACS sections have created a job clearing house. ACS already has a electronic clearing house. Discussed face time, versus electronic support. ACS will wave dues for unemployed members. Perhaps we should simply inform our local members of how to navigate the web page to get to the employment opportunity. The clearing house had many people looking for work, but not many jobs.
 - ix. We have a rich history including Lee Berger’s book. We also have a very active portion of our membership in Eastern Oregon.
 - x. Organized industrial tours as well as better advertising of our speakers further in Advance.
- C. Discussion on how we are spending our funds
- 1. When we support students we really should only support
- D. Goals
- 1. Increase outreach to industry
 - i. Have at least one industrial tour
 - 1. for members
 - 2. invite general public?
 - 2. Help members meet their professional goals
 - i. Tour of the ACS website utilities (two paragraph in newsletter)
 - ii. Have a leadership course
 - iii. Stipends for our members to attend ACS leadership training sessions
 - iv. Harvard business courses (42 courses) person who completes ten of these gets free trip to National ACS meeting
 - v. Have a pizza party and review ACS governance, and cover
 - vi. First ten to contact us get stipend



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3. More effective communication
 - i. using our website
 - ii. E-mail but not so much you flat line
 - iii. Topics like sustainability social network
 - iv. Face Book
 - v. U-tube
 - vi. Work on our website a little more (Matt Monroe) buy him dinner.
 - vii. Volunteer recognition for those that help.
 4. Minority
 - i. Do something for them to enhance their involvement in ACS
 - ii. Science Café at one of the Native American Nations
 - iii. Coordinate with John Cox
- E. Wrap up
1. This is the kind of discussion we need to have so we can refine our goals and make better choices as to the way we spend our resources. We do need to prioritize our goals.
 2. We should get this put together by October
 3. Utilize volunteer resources including increased budget
 4. Look at things from a different perspective so we can optimize so we are doing something worth doing
 5. Tough part is going to be when we lay out the rationale for prioritizing what we will do versus what we traditionally did and must cancel to concentrate on the items that are more important.
 6. Why do we volunteer (made new connections improves my business)
 7. Top down strategic direction
 8. Accomplish the creation of Mission, Vision and supporting goals.
 9. Instead of a budget meeting provide strategic direction
- F. Actions
1. Dave send out minutes
 2. Asanga will draft the creation of Mission, Vision and supporting goals.
 3. Tim will call a meeting again in May or June to unify the executive committee on the draft.
- G. Next Meeting 5:30 PM on Thursday May 20th
- H. Adjourn 7:30